

**California State University, Dominguez Hills  
Donald P. and Katherine B. Loker University Student Union, Inc.  
Board of Directors Meeting Minutes ♦ Friday, September 12, 2014**

**1. Call to Order and Attendance**

The meeting was called to order at 10:07 AM by Chair, Jordan Sylvestre.

<u>Present</u>	<u>Absent</u>	<u>Staff</u>	<u>Guests</u>
Jordan Sylvestre	Barbara Gomez	Arnecia Bryant	Lily Yang
Hershell Hardimon	William Franklin	Jaime Leal	Ashley Hidalgo
Kristina Chandler	Patricia Ann Wells	Carole Desgropes	
Oliver Baquiax	Sonja Daniels	John Pharris	
Jesica Rodriguez		Giselle Atallah	
Stephen Rice		Parker Chalmers	
Tamala Lewis			
Richard Chester			
Christopher Fernandez			
Janette Solano			
Robert Fenning			
Cecilia Ortiz			

**2. Approval of Agenda**

Ms. Rodriguez moved to approve the agenda for September 12, 2014 BOD meeting. Mr. Baquiax seconded the motion. The motion was passed unanimously.

***Motion passed. 9-0-0***

**3. Approval of Minutes – June 6, 2014**

Mr. Chester moved to approve the minutes for June 6, 2014 BOD meeting. Mr. Fernandez seconded the motion. The motion passed unanimously.

***Motion passed. 9-0-0***

**4. Chair's Report**

Chair Sylvestre welcomed back the Board and expressed his excitement to working with the Student-at-Large members making them more visible on campus. Chair Sylvestre attended the LEAD retreat this past summer along with other members on the Board, it was a great opportunity to get to know one another.

**5. Director's Report**

Director Ortiz reported that the Loker Student Union (LSU) professional staff is fully staffed with the addition of Parker Chalmers, Program Coordinator of Toro Productions and Giselle Atallah, Support Services Coordinator. The LSU financial audit is still in progress; it is expected to wrap-up in two weeks and the report will be presented to the Board when it is finalize.

In regards to banking services, the California Credit Union ended their contract last spring semester which impacted tenant space in the bank services area. The request for proposal

(RFP) process is shifting over to foundation; foundation will be moving that process forward this time out. The goal is to award and install a new banking service in the spring semester.

The summer projects that have been complete are the reupholstering of furniture located in the south lounge (across from the bookstore), the area between the bookstore and exterior courtyard as well as coffee tables were refinished. Preventative maintenance was conducted by replacing all of the filtration systems, fans and so forth to the building. Hand dryers were installed in all bathrooms which reduced the LSU's paper towel expense, a cost that almost doubled last year. The installation of the toe-pulls in all bathrooms allows visitors a more hands-free way of opening the restroom doors.

The architect is finished getting all the approval and documentation needed to convert the spaces behind *Reservations and Event Services* and create a meditation/reflection/quiet space, TV lounge and bring in KDHR. The current stage is getting it out to bid and also developing a schedule to show the Board as to when construction is expected to begin and when the spaces will be open.

## **6. Open Forum**

No one from the gallery addressed the Board.

Community Representative, Tamala Lewis suggested the LSU post signage in the restrooms letting visitors know that the faucets are not automatic in order to prevent faucets from staying on and water to be wasted.

ASI President, Christopher Fernandez wanted to take the chance and remind the student-at-large members the importance to protect the voice of the students they are there to serve. Mr. Fernandez would like to reinstate the fourth ASI representative position that was dissolved in 2012. Director Ortiz provided a correction that there has always been three ASI representatives and four Student-at-Large members in the LSU Board of Directors.

## **7. Old Business**

### **a. LSU Mission and BOD Image/Visibility**

An opportunity was given to the Board, to read and become familiarized with the LSU mission in order for the BOD to become more visible and represent LSU values.

Mr. Fenning commented that he is a true believer in the significance and importance of the LSU. Specifically, student unions are a catalyst in bringing communities together as well as pride in an institution.

### **b. LAIF Authorization**

Ms. Solano moved to "Remove former EMSA Vice President Susan Borrego and replace with Acting Vice President, William Franklin. Keep all other existing individuals as authorized on the Loker Student Union LAIF account." The motion was seconded by Ms. Chandler. For clarification the remaining existing authorized individuals are as follow: Sonja Daniels, Associate Vice President of Student Affairs, EMSA; Russel Statham, Director of Business and Finance/CFO, Foundation; and Cecilia Ortiz, Director, Loker Student Union, Inc.

Mr. Chester moved to amend "Acting" with "Acting/Interim"; the motion was seconded by Mr. Baquiaux. A discussion was held on what is Dr. Franklin's title. The amendment to the motion was put to a vote and it passed unanimously.

***Amendment to the Main Motion passed. 9-0-0***

The main motion now reads, "Remove former EMSA Vice President Susan Borrego and replace with Acting/Interim Vice President, William Franklin. Keep all other existing individuals as authorized on the Loker Student Union LAIF account." Clarification was provided for the new Board of Director members that LAIF is the local agency investment fund which allows the LSU you receive interest on its funds. The main motion was put to a vote; the motion was passed unanimously.

***Motion passed. 9-0-0***

**c. BOD Goals**

A handout with six general area for goals created from last year's Board was provided to the current Board. Chair Sylvestre asked the Board to consider possible overarching goals that the LSU would like to adopt. Director Ortiz commented that the BOD will decide three overarching goals then the LSU staff will come up with strategies to reach those goals and report back to the Board. Discussion was held on the importance of sustainability (waste management/energy efficiency/reducing carbon footprint). Ms. Lewis offered to connect any Board member interested in sustainability with a contact from AEG's sustainability department. Points were made by Mr. Chester and Ms. Lewis that sustainability has to be a campus-wide initiative not just the LSU. Suggestions were made to conduct further research and gather information.

Chair Sylvestre asked the Board to take the tentative list of goals and submit feedback to Chair Sylvestre, Director Ortiz or Ms. Atallah by Tuesday, September 23, 2014. Allowing time for a consolidated list of goals statements, strategies and so forth for the next BOD meeting on October 3, 2014. Chair Sylvestre is looking for individual thoughts and goals to create three effective, overarching goals that can be carried out for years to come.

ASI Representative Jessica Rodriguez left at 10:45 AM.

**8. New Business**

**a. Advisory Committee Responsibilities and Goals**

All Board members sit on a committee/s; a reminder for student-at-large members to have a bit of knowledge going into a committee meeting in order to have dialogue and report back to the Board. As committees begin to meet they will be setting goals for their committees and presenting them to the Board.

**b. Toro Productions (TP) Introduction**

Parker Chalmers, Program Coordinator for Toro Productions introduced himself and his Activities Assistant, Ashley Hidalgo. Mr. Chalmers handed out TP calendars as well as encouraged the Board to attend TP events.

Mr. Chester inquired on TP's strategy on increasing social media followership. TP plans to push event marketing through a range of social media mediums such as Instagram, Facebook, and twitter. TP was recently issued a cellphone allowing for real-time updates instead of typical "before and after the event" marketing. TP's goal is to keep social media post interesting, fun,

current; TP is currently social media contest such as a "check-in" contest where students are entered into a raffle if they check-in to the events they attend.

ASI Representative Jessica Rodriguez returned at 10:47 AM.

**c. Student Recreation Center**

Associated Students, Inc. (ASI) was able to acquire data/statistics through the 2014 Election ballot on what student would like to see at CSUDH. The study showed a need for a "Wellness/Recreation" Center. A feasible study was conducted on the ability to support this project. Moving forward with a feasibility study, negotiations are under way on how much each auxiliary will contribute or collaborate with the student recreation center. ASI President, Christopher Fernandez referred to Executive Order (EO) 1034 which defines fee categories.

Concern was brought to the Board: how is the recreation center any different than ToroZone; is the recreation center needed; and what is LSU's role in the project? A discussion was held on the benefits of having a recreation center. Benefits include holistic improvement of individual students; outdoor student program that develops student leadership; attractive to entities visiting the CSUSH campus; benefits to students who dorm on campus and the attraction it brings with prospective students. Director Ortiz stated the role of the LSU BOD is to determine if there is interest to move forward and collaborate.

Director Ortiz commented that a meeting is still pending between Enrollment Management & Student Affairs (EMSA), ASI and LSU on a possible partnership, the logistics of how to push the project forward and who will be operating the recreation center. A meeting is currently schedule for the 22<sup>nd</sup> of September; an update will be brought to the Board and the discussion will be revisited after more information is provided.

**9. Announcements**

The StubHub Center will be having their annual "Treats and Suites Halloween Bash" Friday, October 17, 2014 from 4:00 PM – 6:00 PM. Tickets are currently on sale at \$5 and admission will only be granted to 1000 kids. Volunteers are greatly appreciated, if you are interested in volunteering email David.

**10. Adjournment**

The meeting was adjourned at 11:15 AM by Chair Sylvestre.

Approval of minutes: Kristina Chandler or \_\_\_\_\_  
Secretary, Kristina Chandler Chair, Jordan Sylvestre

Date of approval: 10/3/2014