

California State University, Dominguez Hills
Donald P. and Katherine B. Loker University Student Union, Inc. (LSU)
Board of Directors Meeting Minutes ♦ Friday, April 10, 2015

1. Call to Order and Attendance

The meeting was called to order at 10:11 AM by Chair, Jordan Sylvestre.

Present

Jordan Sylvestre
Hershell Hardimon
Kristina Chandler
Janette Solano
Jessica Rodriguez
Oliver Baquiaux
Richard Chester
Robert Fenning
Cecilia Ortiz
Patricia Ann Wells
Sonja Daniels
Barbara Gomez

Absent

Stephen Rice
Tamala Lewis
William Franklin
Christopher Fernandez
Jonathan Scheffler

Staff

John Pharris
Jaime Leal
Arnecia Bryant

Guests

Alex Soneriu
Yusef Andrews
Edwin Avelar
Lily Yang

2. Approval of Agenda

Secretary, Kristina Chandler moved to amend the agenda by adding item “8) Facility Committee Report” and “10) b. Naming Meditation Room – Facility Committee”; Vice Chair Hershell Hardimon seconded the motion. No further discussion was held. The motion passed unanimously.

Motion passed. 6-0-0

Vice Chair Hardimon moved to approve the agenda as amended for April 10, 2015; Ms. Rodriguez seconded the motion. The motion passed unanimously.

Motion passed. 6-0-0

3. Approval of Minutes – March 6, 2015

Ms. Solano moved to approve the minutes for March 6, 2015 Board of Directors (BOD) meeting; Mr. Baquiaux seconded the motion. The motion passed unanimously.

Motion passed. 6-0-0

4. Chair’s Report

Chair Sylvestre reported that the SRWC Committee is currently in discussion of possible combined space and finalizing the student survey. In support of Toro Productions – an LSU programming department – Chair Sylvestre attended Fat Tuesday, Meet the Director, and the Comedy Show. Chair Sylvestre assisted the BOD Facility Use Committee survey which collected CSUDH student’s thoughts on possible name/s for the Meditation Space/Room. Chair Sylvestre also attended the BOD Personnel Committee and BOD Finance Committee meetings.

5. Director’s Report

Director Ortiz reported that the LSU has received the permits for the TV/Meditation/KDHR Lounge. Construction is anticipated to start at the end of the semester pending the bidding process goes accordingly. The Furniture Bid for the pre-function area outside the Ballrooms, food court and areas through the building, has been awarded to Tangram. Furnishing is anticipated to take place during the summer months before the start of the fall semester. The LSU has initiated the budgeting process for the next fiscal year as well as tax preparations are underway.

In regards to LSU programming, Toro Productions has sold out their “On the Road” trip to the Lakers vs. Timberwolves game on Friday, April 10th. Two staff members, Carole Desgroppes and Giselle Atallah, are

currently attending the ACUI National Conference in San Antonio, Texas from April 8, 2015 – April 11, 2015.

6. Personnel Committee Report

The Personnel Committee met on March 17, 2015. The committee approved the proposed Student Assistant wage compensation, the recommendation will be presented for Board approval at today's meeting. The next personnel committee meeting will be on April 28, 2015.

7. Finance Committee Report

The Finance committee met on March 25, 2015. The committee discussed and approved the proposed Student Assistant Wage Compensations and new regulations with regards to paid sick leave for part time employees. The committee received an update that beginning the new fiscal year, the State position, Associate Vice President for Student Life/Dean of Students will no longer be funded by the Loker Student Union. Lastly the committee appointed a new student to the committee, Shameen Yakubu a Business Administration major.

8. Facility Use Committee Report

The Facilities Use Advisory Committee met on April 8, 2015. At the meeting, an update was provided in regards to the TV/Mediation/KDHR Lounge construction permits. Goals for the committee were discussed as well as a continued discussion on possible names for the "Meditation Lounge" which will be present to the Board of Directors.

9. Open Forum

No one from the gallery addressed the Board.

10. Old Business

a. Dining Services Discussion

Richard Chester, Director Campus Dining Services responded to the questions posed by the Board at the Board of Directors Meeting held on March 6, 2015. Mr. Chester covered how does Dining Services determine prices; how does dining services receive student input; how does dining services determine affordability, including catering options for student organizations on campus; how does dining services determine what are student needs in terms of cost of living in dining and how are those needs met; how long is the average vendor contract, and will that be consistent for the future; how is will we gather input from students when selecting other vendors?

Alumni Representative, Barbara Gomez arrived at 10:28 AM.

VP of Administration and Finance, Robert Fenning left at 10:51 AM.

ASI Representative, Oliver Baquiaux stepped out at 10:52 AM.

ASI Representative, Oliver Baquiaux returned at 11:02 AM.

ASI Representative, Oliver Baquiaux left at 11:11 AM.

b. Naming of Mediation Room – Facility Use Committee

An open-ended surveys were conducted, with the assistance of the student-at-large member on Monday, March 23, 2015 and Tuesday, March 24, 2015. It was decided as a committee to present the

top five (5) options. Dr. Daniels noticed that the top option "Toro Meditation Zone (TMZ)" had an abbreviation associated with the name and inquired if it would be branded as such. Secretary Chandler clarified that will not be branded as such but would like if students associate the space much like option 3 "Spiritual Place of Transformation (The SPOT)". Ms. Arnechia Bryant, Associated Director further clarified that as it relates to the facility, acronyms are being discouraged from being used, labeled or branded. Concern was mentioned in regards to "Toro Meditation Zone (TMZ)" carrying negative imagery for the intended space due to the TV show; is it the lingo in which the space should represent? Ms. Rodriguez wishes to honor the students' top choice however to deviate from using and reference the space as TMZ and just reference the space as "Toro Meditation Zone". Chair Sylvestre commented that the space should be perceived in a positive image in which reflects well on the campus.

Ms. Rodriguez moved to adopt the "Toro Meditation Zone" as the official name of the Meditation Room. Ms. Chandler seconded the motion.

Further discussion was held. Ms. Bryant, Associate Director further commented that the intention for the space should be considered prior to casting a vote, as the name should reflect what the space's intention is. Ms. Bryant further comments that option 3 "Spiritual Place of Transformation" correlations with the intended use of the space. Yusef Andrews, Foundation employee who specializes in marketing, communications, branding and identity, commented that choosing option 1 can be a recipe for clash of identity, those there was a 101 students who voted on the option does not mean that 101 students two years from today will identify with the space as an appropriate name for the facility. Mr. Andrews further commented that the facility space does not have the current students utilization thus it is unwise to predetermine an identity base on 101 students who might not know what the space is intended for, might not use the space or are interested in utilizing the space.

The motion passed.

Motion passed. 3-0-3

Loss of quorum: Alumni Representative, Barbara Gomez left at 11:16 AM.

11. New Business

a. Student Assistant Employee Program – Personnel/Finance Committee

Due to loss of quorum, Student Assistant Employee Program was not discussed.

b. LSU Building Count Presentation

Alex Soneriu, Technology Assistant for the LSU gave a presentation on the Building Count; research showed that most impacted areas in the LSU are the Ballrooms and Food Court. Spring 2014's top 5 most occupied space include 1) Ballrooms, 2) Food Court, 3) Lower Level, 4) South Lounge, and 5) Booth Seating whereas Fall 2014's top 5 most occupied space include 1) Food Court, 2) Ballroom, 3) South Lounge, 4) Booth Seating and Lower Level. The increase in both South Lounge and Booth can be attributed to the repurposing of furniture and campaign to maximize seating and shared space. Banquets, graduations, and celebrations which typically take place during the spring semester, this is why the ballroom and food court areas reverse from semester to semester.

In comparison to the 2013 calendar year, 2014 saw an increase of patrons in the building from 525,690 persons to 580,178 persons, a 10.4% change. The lower level and Game Room saw a 43.9% increase in 2014 (37,780 persons to 54,348 persons). The food court and booth area saw a 33.9% increase from

133,600 persons in 2013 to 178,825 in 2014, this is due to the introduction of the new booths and campaign to promote sharing of space. With the repurposing of furniture to maximize seating and interactions, South Lounge also saw an increase of patrons, with 2013 having 33,850 to 2014 having 42,150 (a 24.5% increase). Club 1910 saw a decrease of 23.4% with 11,411 persons in 2013 to 8,742 persons in 2014; this change is primarily due to Club 1910 beginning close for a period of time. Research shows that monthly building peak hours range from 11:00 AM to 1:00 PM hours and evening peaks are from 4:00 PM to 6:00 PM hours. Weekly (Monday – Thursday) peak hours range from 11:00 AM – 2:00 PM and in the weekend (Friday & Saturday) peak hours range from 10:00 AM – 1:00 PM. During morning peak hours the Spring 2014 semester daily patrons ranged from 275-310 persons, Summer 2014 ranged from 220-250 persons, Fall 2014 ranged from 250-280 persons with November seeing a range of 160-180 persons and December with an average of 95 persons.

Discussion was held on possible factors that affect impact in the building; factors such as less online classes offered, marketing for shared space, intentional furniture for increasing capacity.

Associate VP of Student Life and Dean of Students, Dr. Sonja Daniels left at 11:36 AM.

c. Student Recreation and Wellness Center Feasibility Study Update

The SRWC committee is currently in Phase I which is looking at concepts that could work and developing an idea of how much it would cost. Where then a survey will be sent to all students on campus to garner feedback on what level of interest there is for the students and if there is interest what concept or option they would like to see on campus and what fee the students would be interested in or not at all. Once the committee sees that there is support and interest it will move onto Phase II which is further developing the concept and preparing a student referendum. Pending student voting Phase III includes actual planning of what the facility will entail, what it will be and a timeline. The committee plans to have the student survey distributed within the month of April.

d. LSU Year End Celebration Award Nomination

The LSU Year End Celebration will take place on Friday, May 1, 2015 after the Board meeting which celebrates LSU accomplishments for the year and an award ceremony for Student Assistant Employees and Board members. The Board is invited and encouraged to RSVP as well as submit nominations for "Board Member of the Year" and "Katherine B. Loker Spirit of Benevolence Award" by Friday, April 17, 2015.

12. Announcements

No announcements were made.

13. Adjournment

The meeting was adjourned at 11:51 AM by Chair Sylvestre.

Approval of minutes: Kristina Chandler or _____
Secretary, Kristina Chandler Chair, Jordan Sylvestre

Date of approval: 5/1/2015