

# Loker Student Union Strategic Planning

CALIFORNIA STATE UNIVERSITY,  
DOMINGUEZ HILLS

**SURVEY UPDATE**

12/13/22



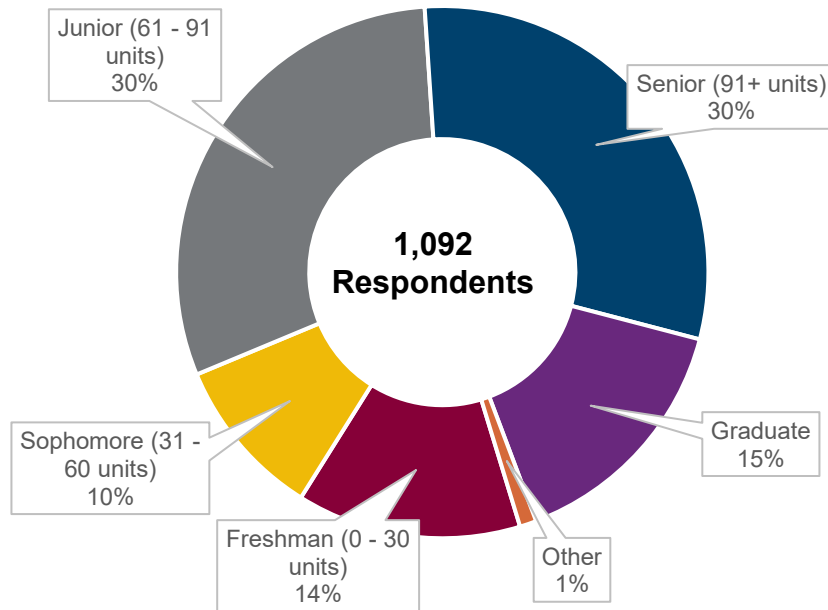
**LOKER  
STUDENT  
UNION**



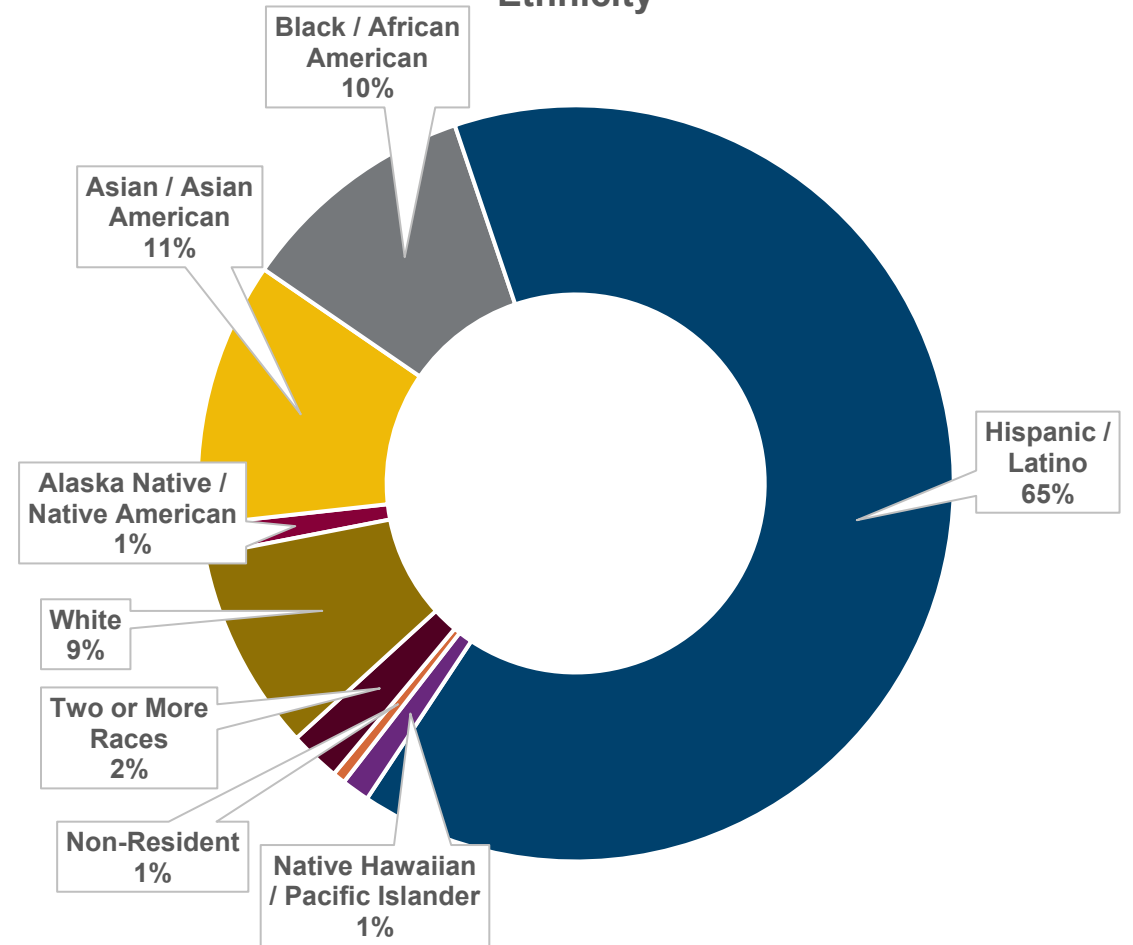
# Survey Results – So Far

## DEMOGRAPHICS

Classification



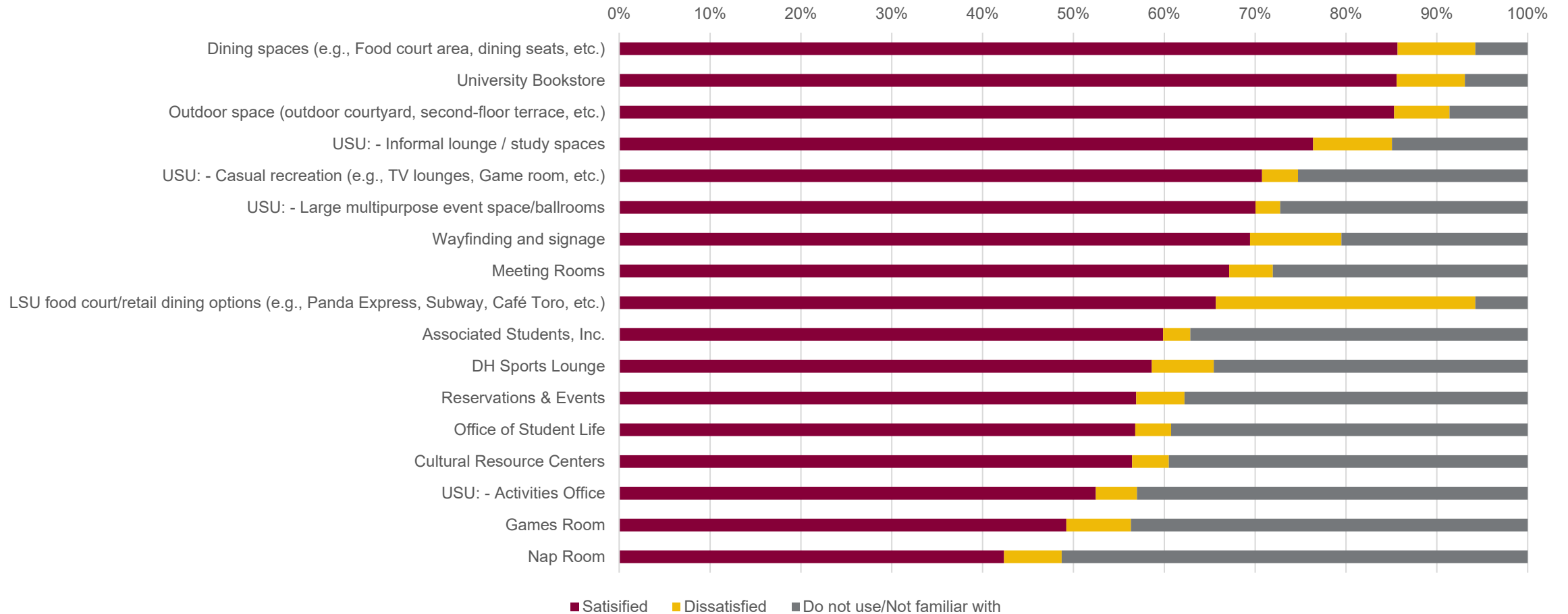
Ethnicity



# Survey Results – So Far

## STUDENT SATISFACTION

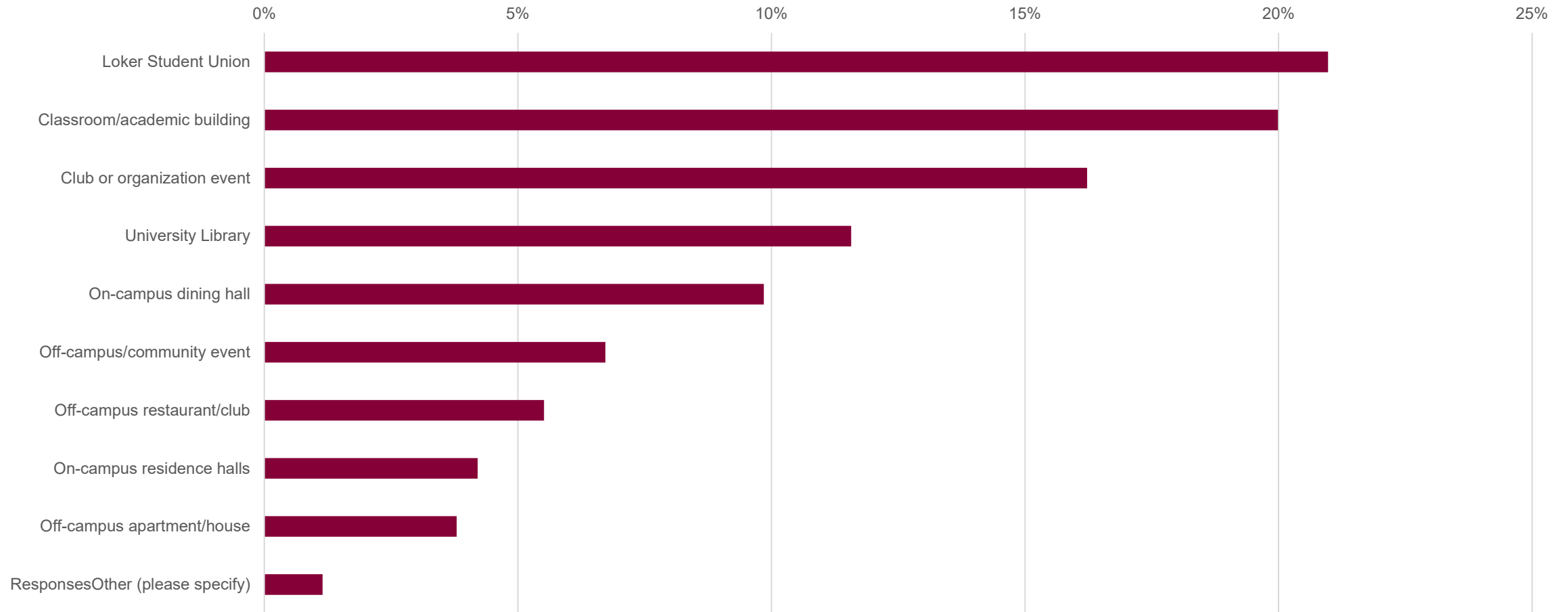
Student Satisfaction



# Survey Results – So Far

## BEST PLACES TO SOCIALIZE

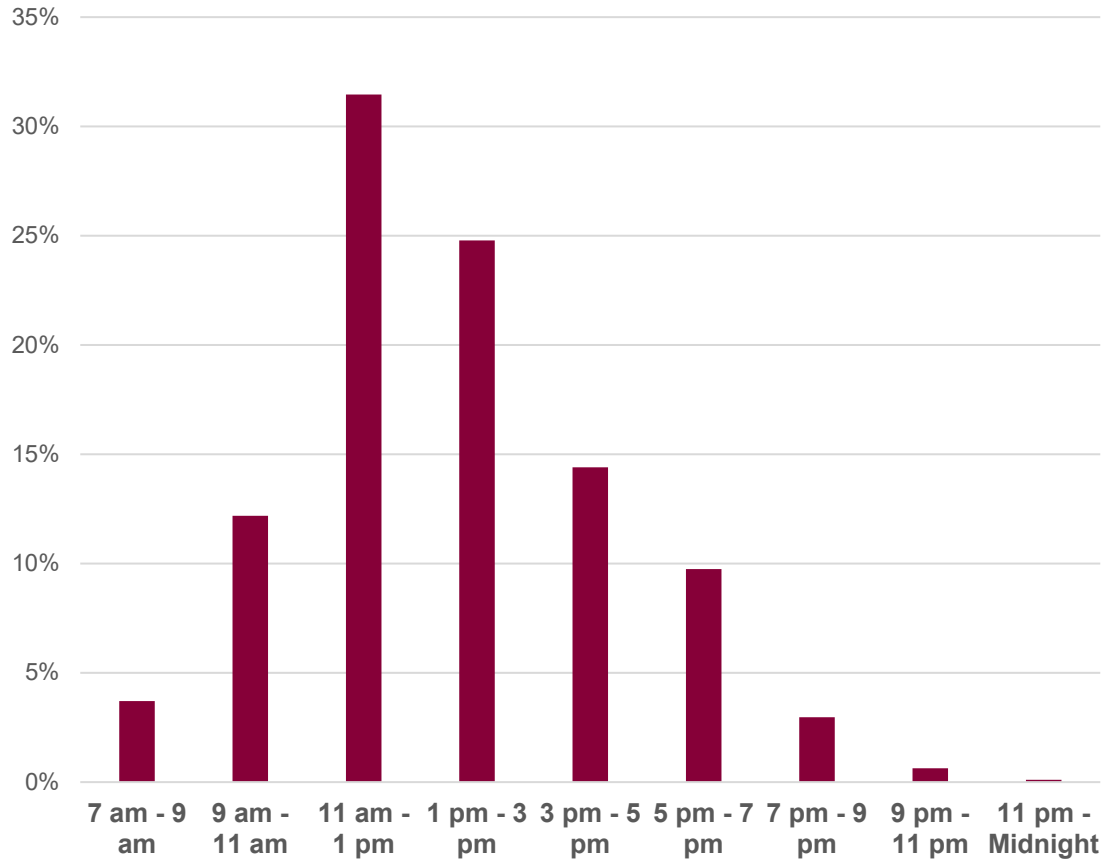
What are the best places to socialize with other students?



# Survey Results – So Far

## UTILIZATION

During what time period do you visit the Loker Student Union most often?



**2.47**

Average number of times per week students report visiting the USU



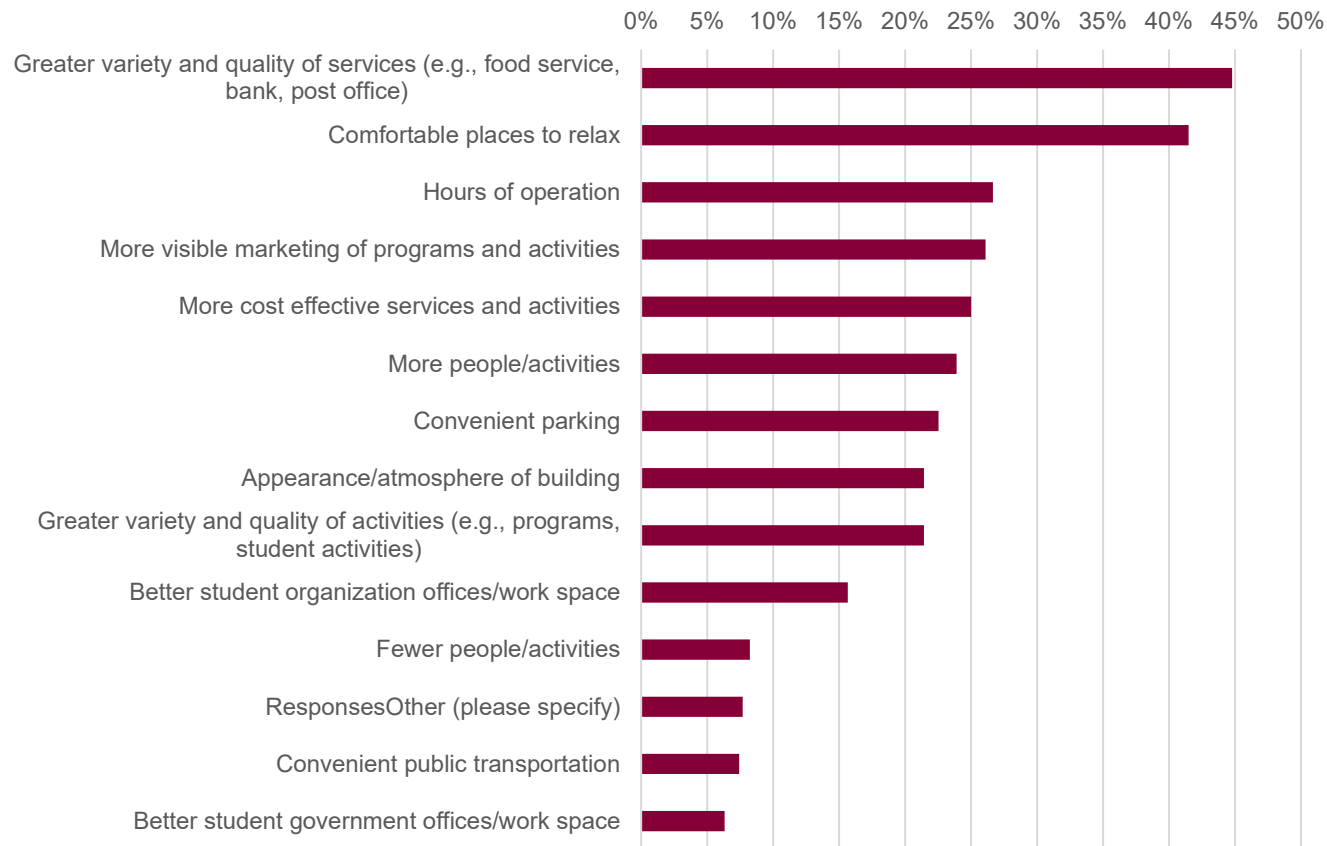
**44 Minutes**

Average time students report spending in the USU during a typical visit

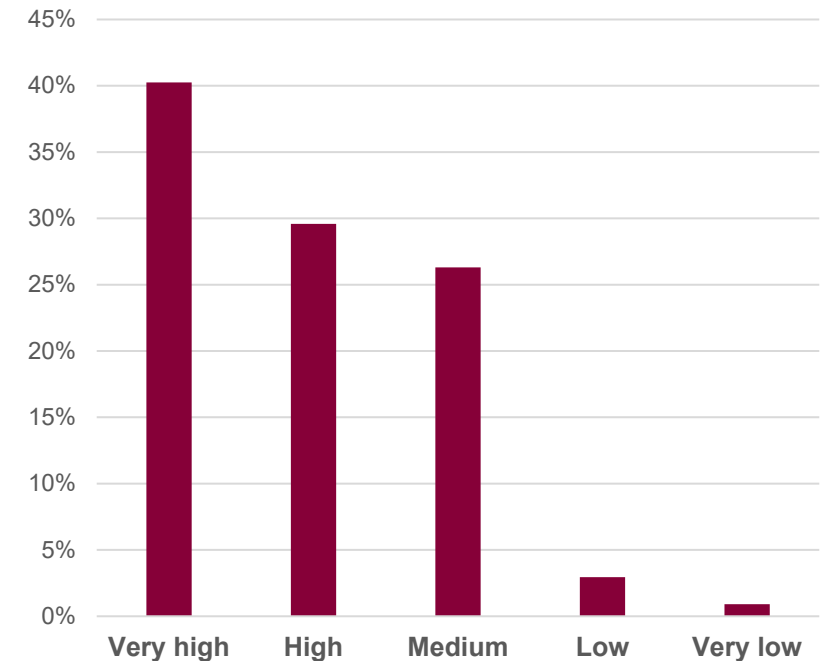
# Survey Results – So Far

## NEED FOR IMPROVEMENT

Please indicate the areas of improvement needed for you to visit the Loker Student Union more often:



How high a priority should be placed on improving the Loker Student Union?



# Post-Break Project Schedule

## PROJECT SCHEDULED THROUGH FEBRUARY

- › January 17<sup>th</sup>
  - Review of demand survey results
  - Preliminary findings
- › January 31<sup>st</sup>
  - Concept option development
  - Associated proposed fee increase
- › February 7<sup>th</sup>
  - Final recommendations (go-no-go)
- › February 21<sup>st</sup>
  -

# Discussion